

WizAR Privacy Policy

Last updated 24 January 2017

This Privacy Policy explains how information about you is collected, used and disclosed by WizAR apps when you use the WizAR's mobile application (the "App").

By accepting our Privacy Policy, you agree to let WizAR collect, use and disclose information about you in accordance with the purposes listed below.

The Policy is subjected to change from time to time. The changes occurred will be notified by revising updated versions of the app, specific changes will be notified by additional notification or a renewed consent (e.g. by adding a statement to our website's homepage or in the app). Review of the policy will be encouraged and we will involve practises to keep you updated about protection of your of your privacy.

Collection of Information

Information You Provide to Us

The App does not allow you to submit any information directly to us. If you submit any information to WizAR through our website or other sites or services, please refer to the [WizAR privacy policy](#) for information about how we collect, use and disclose such information.

Information We Collect Automatically through the App

When you access or use the App, we automatically collect information about you, including:

- Log Information: We log information about your use of the App, including the type of device you use, the features you use, access times, and your IP address.

- **Device Information:** We collect information about the device you use to access the App, including information about the device's software and hardware, unique device identifiers, push or other device tokens, mobile network information and time zone.
- **Usage Information:** We collect information relating to your use of the App, maximum time spent on a model, your camera will be on scanning mode since for AR enabled three dimensional images are USP of your product and whole soul heart of AR technology. The Model will be replicated in reality as soon as it scans the image of the associated model.
- **Consumption information:** We collect information about your consumption habits relating to your use of the App, including which purchases you make with both virtual and real currencies(coupons might be provided in case of extensive usage)

Information We Collect from Third party platforms

We may also obtain information from other sources and combine that with information we collect through the App. For example, if you log into the App using a third--party site or platform such as social media or other mail accounts we may access information about you from that site or platform, such as your screen name, profile information and friend lists, in accordance with the authorization procedures determined by such third party site or platform. We may also collect information from app stores when you download or update one of our applications.

If you log into the App using a third--party site or platform, you represent and warrant that your access and use of such features in connection with the App will comply with the applicable terms and policies of such site or platform.

Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain and improve the App;
- Develop new apps, sites and services;
- Provide and deliver the products and services you request and send you related information;

- Send you technical notices, updates, security alerts and support and administrative messages;
- Provide news and information about the App we think will be of interest to you;
- Personalize and improve the App and provide tailored content and features;
- Monitor and analyze trends, usage and activities in connection with the App;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

By accepting our Privacy Policy or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries.

Sharing of Information

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of WizAR or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company; and
- With your consent or at your direction.

If you log into the App using a third--party service, such as Social networking accounts , we may share information provided by those services with other players for certain in--app features, such as leaderboards.

We also may share aggregated information or de--identified information, which cannot reasonably be used to identify you.

Social Sharing Features

The App may offer social sharing features and other integrated tools (such as the Facebook “Like” button), which let you share actions you take in the App with other media, and vice

versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Advertising and Analytics Services Provided by Others

We may allow third parties to serve contextual advertisements and provide analytics services in connection with the App. These entities may use various identifiers to collect information about your use of the App, including your IP address, MAC address, device identifiers, software and hardware information, time zone and usage information. This information may be used by WizAR and others to, among other things, determine the popularity of certain content, deliver contextual advertising and content and better understand your activity on the App.

Third--party ad serving and analytics technologies are integrated into the App, so if you do not want to be subject to these technologies, do not use or access the App.

Security

WizAR takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

Your Choices

Account Information

You may request that we update, correct or delete information about you at any time by emailing us at contact@wizar.tech, but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period.

Push Notifications

With your consent, we may send push notifications or alerts to your mobile device to provide game--related information, service updates, promotional communications and other related messages. You can deactivate these notifications by changing your notification settings on your device.

Storage of Information

WizAR will store your information for as long as necessary in order to provide you with the App.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:contact@wizar.tech.